



Confederation of Indian Industry
125 Years - Since 1895

National CSR Summit 2020

Future Forward: Rebuilding the Development Journey

15 December 2020

Program

0900 hrs:	
1000 – 1100 hrs.: Lessons Learned: Changing Landscapes for CSR Actions	
<i>The session will present conversation with eminent thought leaders on the ‘CSR’ role in overcoming the current pandemic and its impact especially on the vulnerable communities; industry response to Covid-19 through CSR and key areas where industry need to focus on for an effective change; role of government in enabling industry engagement during and post COVID</i>	
1100 – 1200 hrs: Building resilience	
<i>Covid-19 has been an eye-opening reminder to improve our future crisis readiness. The session will focus on the importance of resilience; what are the key challenges; role of stakeholders - government, industry and civil society; rethink strategies; how can industry be engaged and how they can contribute</i>	
1200 - 1300 hrs: In special conversation with Thought Leaders: Shaping the POST COVID-19 World	
<i>Hear from thought leaders on how to steer the social sector development agenda in the post COVID world; how to build back better; what are the difficult decisions for moving forward? What are the key elements that are critical in shaping the post pandemic development paradigm; What trends, approaches we foresee for CSR with an overarching goal of rebuilding nation; how can industry contribute to the needs of rebuilding communities;</i>	
1300 – 1400 hrs: Lunch	
1400 -1500 hrs	1400– 1500 hrs
Integrating CSR and SDGs for Building Back Better	A New Test for CSR: Redesign, Reorient and Realign CSR for 20-21
<i>The alignment between SDGs and CSR agenda can prove a powerful mechanism to propel a sustainable growth model with positive impacts on communities and mitigation of adverse human rights impacts. Over the years, Industry, through CSR, has been playing an integral role in addressing social and environmental concerns. However, quite often the Sustainability and CSR fraternity operate as disconnected streams of engagement within the company. In order to build back India better from the crisis of COVID 19 pandemic,</i>	<i>This session will focus on how companies are redesigning, reorienting and realigning CSR programs and priorities; how do companies plan to deploy CSR funds; will they be rechannelled? how have the operations been reassessed and restructured; mobilizing CSR; assessing risks and transformation pathways; how can companies collaborate for a collective action;</i>

companies need to integrate CSR and sustainability as it has a unique role to play in strengthening business operations, supply chain, and communities. To ensure this, CSR also needs to be aligned to the SDGs. The session will bring together experts who will deliberate on how CSR and SDGs together can develop an interconnected model to mitigate impacts, bring sustainable growth and uplift communities. This would further help building alignment of frameworks and mechanisms for businesses to integrated solutions to the SDGs and the UNGPs (United Nations Guiding Principles on Business and Human Right)

PANEL DISCUSSIONS

TIME FOR INDIA INC TO STEP UP: COLLABORATED CSR EFFORT

The below sessions will analyse on how companies can collaborate and leverage each other's strength for addressing the economic and social challenges arisen due to Covid-19

1500 – 1600 hrs

1500 – 1600 hrs

Collaborate: Strengthening Health Systems in Rural India

Collaborate: Access to Vaccines: Role of industry

Spotlight: The session will hold conversation on impact of Covid -19 on healthcare ; how can industry improve and support the health systems , especially in rural India; challenges and suggestion to tackle it; the role of stakeholders - government/state, industry and civil society in strengthening the healthcare infrastructure and systems, especially in rural areas; scope of public-private partnerships; CSR ideas that can be impactful and effective to address the health system gaps;

Spotlight: The session will focus on strengthening supply chain for distribution of Covid-19 vaccine; how companies can collaborate for a collective action on ensuring system readiness to deliver the covid-19 vaccines at scale; how they can leverage their strengths to deliver and monitor ; scope of partnerships for last mile delivery; how can we ensure efficient supply chains; digitization of supply ; chains and upskilling of the last mile;

1600 - 1700 hrs

1600 - 1700 hrs

Collaborate: Rebuilding Livelihoods

Collaborate: Technology Revisited

Spotlight: With migration and job loss and loss of subsistence income for families back home, what should be medium and long-term interventions to support. How can companies engage through CSR; need for rebuilding the livelihoods of vulnerable populations in the post COVID-19 world? how can industry support urban poor?

Spotlight: Given the backdrop of ongoing uncertainty, most of the workforce has moved to remote working environment, creating significant challenges for organizations to ensure continuity of operations in the new way of working. The importance of technology in our lives has never been more apparent. Covid -19 has reshaped the tech priorities for companies, including greater investments in telehealth,

cloud infrastructure and contactless digital alternatives to touch interfaces. This session will focus on how technology played an enabling role in development programs; how companies are delivering CSR programs innovatively; how companies have integrated technology to support our communities; especially on how tech is transforming health and education in India; successful examples; also in the current crisis how can technology retrofit existing structures to meet the needs of new reality; scope of partnership for collective action;

Closing Remarks